





Leadership. Reliability. Excellence.

www.comlaundry.com



As the largest commercial laundry company on the planet, Allia nce Laundry Systems offers world-class products and services that our competitors simply cannot match.

### Experience

Established in 1908.

### Quality

Manufacturing the most reliable machines on the market.

### Capability

The #1 commercial laundry manufacturer in the world.

### Resources

Over 1.2 million sq feet (111,000 sq meters) of global facility space with more than 1,500 dedicated employees.

Our Company

Global Presence More than 800 Alliance partners worldwide.

### Breadth

Providing solutions for virtually every market and segment of the business.

### Flexibility

More brands with more products to serve more customers.

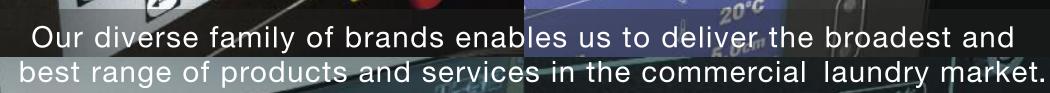
Focus Laundry is all we do.

Dedication Our customers always come first. Customer One is our commitment. We are committed. We are passionate. We are driven. This is who we are. We are not an appliance company. We do not build refrigerators. We don't make ovens, microwaves, dishwashers or blenders. Laundry isn't part of our business - it is our business. And we do it better than anyone else on the planet. We are not average. We refuse to accept acceptable. Our ambition is to reach beyond what conventional wisdom deems possible.

## Our Passion

And once there, reach again. Our people are extraordinary. Our products impeccable. And our future unlimited. We are not satisfied. And never will be. We take great pride in being a world leader. But our goal will never be complete. Because our goal is unceasing reliability and excellence. It is who we aren't that makes us who we are - the world's undisputed leader in commercial laundry equipment. We are Alliance.

Our mission is to serve our customers by providing the world's finest laundry products and services known for their uncompromising levels of quality, convenience and performance.



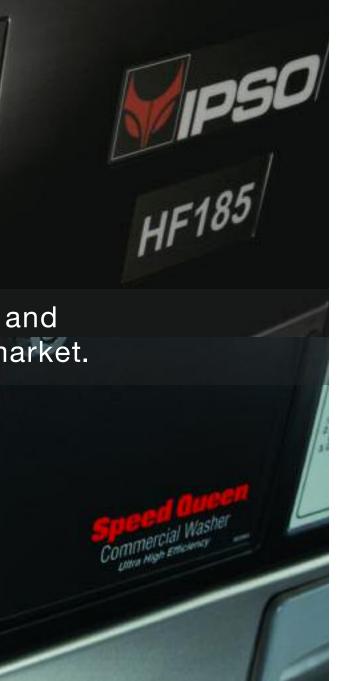
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# Our Brands



















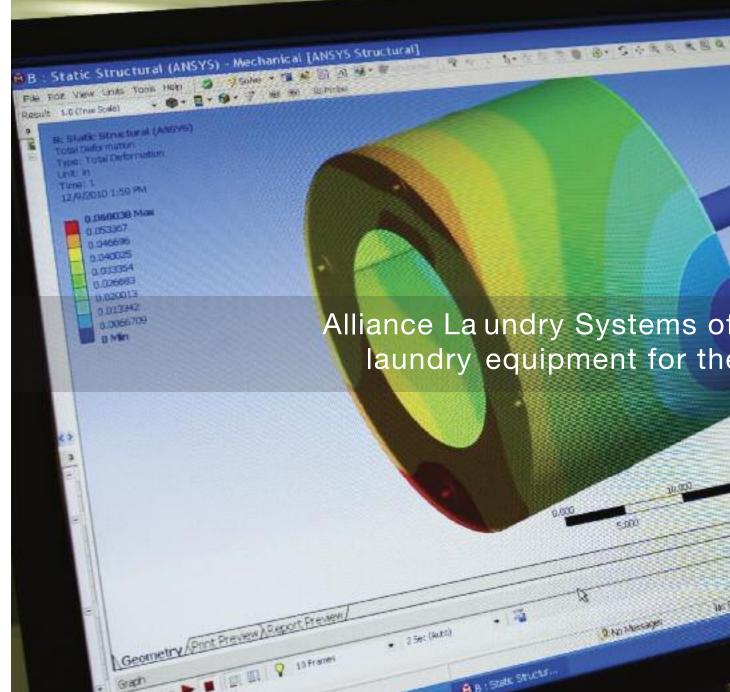
# Our Products











Alliance La undry Systems offers a complete range of premium laundry equipment for the commercial and home markets.

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Manufacturing top-quality equipment. Providing essential services. Offering continuous support. Everything we do is for the benefit of our customers. That's Customer One.

We refuse to disappoint our customers. We reject unsatisfactory as a possible result. And we will not stand for falling short. Business is not conducted with our customers in the back of our minds. Rather, they are the direct focus of every product we manufacture. Every decision we make. Everything we do. Alliance is not built on our machines. The

# Our Commitment

driving force behind our success is our customer. Other companies preach customer satisfaction. We go beyond that. We strive for customer elation. Our commitment is to delight each customer with every interaction that they have with our company without question or compromise. That's the essence of Alliance. That's Customer One.

It's one thing to claim to be a customer-focused company. It's another to prove it beyond all deniability with unmatched services and support. Our state-of-the-art Alliance Test Lab pushes our machines beyond the rigors they typically face in the field to ensure optimal product performance. We provide laundry design services to our on-premises and vended laundry customers so they can maximize

### Our Services

efficiency and profitability. Our Genuine Parts department delivers Alliance parts that are designed and manufactured to possess the same durability and high performance as the originals. And the list, reflective of our commitment to our customers, goes on. But Customer One wouldn't be complete – or even possible – without our global network of authorized, expertly trained distributors.



# ALLIANCE LAUNDRY SYSTEMS

We pride ourselves on being a customer-focused company. And we back that claim up with unwavering support and comprehensive services like this industry has never seen.



Our global distribution network is the arm with which we reach our customers. It is the back on which they can lean and the shoulders on which they can stand. We are not just a commercial laundry equipment manufacturer. The promise Alliance makes to our customers puts us by their side throughout their laundry experience – selection, purchase and ownership. Our global network of authorized distributors is how we fulfill that promise. With more than 800 distributors and laundry service providers covering nearly every country in

# Our Distributors

the world, we offer comprehensive service and support that is without peer. These laundry experts do more than take orders and install machines. They are true professionals with the skills to assist with everything from choosing the right equipment to laundry design and everything in between. They are an omnipresent, full-service support system that our competitors simply can't match. We're dedicated to positively impacting our customers' lives. So wherever laundry is a part of life, we're there to deliver world-class equipment. Every market. Any industry. All over the world. And our intimate knowledge of each allows us to meet customers' unique needs with uncompromised quality. We set vended and multihousing laundries up to maximize profits through durability and

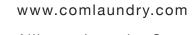
# Our Customers

ground-breaking control systems. We help on-premises operations take care of their business by taking care of their laundry. And while we're revolutionizing the commercial laundry industry, we're still equipping home laundries around the globe with machines that promise the same unmatched level of reliability and performance. Because part of being the best in the world is serving every corner of it.



As the world leader in the commercial laundry industry, Alliance uses a profound understanding of each market to execute the perfect solution for each of their customers' unique needs.





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